

**From:** Kurt Bluemel Inc. [news@kurtbluemel.com]  
**Sent:** Saturday, July 10, 2010 3:35 PM  
**Subject:** Summer Sale Ends Soon! - Kurt Bluemel, Inc.



## Kurt Bluemel Inc. Newsletter

### This Issue's Articles

:: A message from Kurt Bluemel & Weekly Availability

#### Dear Grower,

Thank you for your interest in our plant material. For over 45 years we have been the Mid-Atlantic's leading purveyor of fine ornamental grasses, hardy perennials, and bamboo. We look forward to providing you with the best plants for your specific design and growing environment. Our team takes the opportunity and responsibility to offer you healthy, useful and diverse plant material for the American landscape very seriously. Embracing both the art & science of horticulture is our passion.

*Kurt Bluemel*

& The Team at Kurt Bluemel, Inc.



MIX & MATCH 5 or more trays\*



Go to [Newsletter Archives](#)\* Here to review the list

Sale ends 7/25 - Order NOW -Mention "**Summer Sale**"

New Orders Only - No further discounts apply

Message from [Kurt Bluemel](#)



### **Another week with no rain**

Last week I suggested that you contact your customers to check on their watering needs; this week I'm suggesting a rain dance. Actually, my grandson and Vice President Alexander suggested it and I think it's a fine idea. There is actually a [Drought Monitor](#), which shows the current drought conditions and how severe the situation has become.

Drought-stressed plants are important to address before the signs appear. This season's drought is already upon us. The obvious signs of drought-stress are wilting and yellowing. Less obvious is recognizing drought-damaged foliage. The damage will appear from the top of the plant proceeding downward and from the outside tips inward as the damage continues. One of the first things we observed is how the drought manifested in forcing early fall coloring in the treetops.

Worst of all, the damage after initial recovery can sometimes be seen immediately, sometimes that winter but, also have no obvious effect until two (2) years later or longer without warning. Plants have a reduction in hardiness because of the reduction of energy storage causing the [drought effect](#) to manifest at any stage of a plant's life.

The key to safe and efficient drought effect prevention or if necessary, recovery is a good base soaking. Ideally, your watering will be completed before 11 a.m. However, in the heat of the summer, evening water is equally efficient. Contrary to former advice given by the turf industry over the years, it is a thorough soaking that is of greater benefit to plants rather than a daily sprinkling. Watch for high humidity and direct water contact with foliage to avoid things such as powdery mildew. Remember to keep an eye out for pests too since stressed plants are more susceptible to them in their weakened condition. Check our website for a list of [drought tolerant plants](#).

This is a great time to explore and enjoy shade gardening!

**Weekly Availability**

Location	Excel Format	PDF Format
Maryland		
Florida		

**\$\$\$Save \$\$**  
**Volume**  
**Purchasing**

Purchasing plant material in volume can save you and your client big money. When planning your job lists, order in groups of 500 or more to get % off your order. It saves on both plant material and shipping in most cases. When placing your order let us know how we can help you save on cost!

Call 410-557-7229 ext. 6  
for more information.