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**From:** Kurt Bluemel Inc. [news@kurtbluemel.com]  
**Sent:** Tuesday, August 17, 2010 9:32 AM  
**Subject:** Weekly Availability & New Tools Just for You! - Kurt Bluemel, Inc.



## Kurt Bluemel Inc. Newsletter

### **This Issue's Articles**

:: CUSTOMER APPRECIATION GIFTS

Thank you for your interest in our plant material. For over 45 years we have been the Mid-Atlantic's leading purveyor of fine ornamental grasses, hardy perennials, and bamboo. We look forward to providing you with the best plants for your specific design and growing environment. Our team takes the opportunity and responsibility to offer you healthy, useful and diverse plant material for the American landscape very seriously. Embracing both the art & science of horticulture is our passion.



& The Team at Kurt Bluemel, Inc.



# Plant Calculators just for YOU



## Hey Bio-Fuel Customers!

Rhizome calculator is being built for you to help you determine how many rhizomes you need per square foot of acreage.



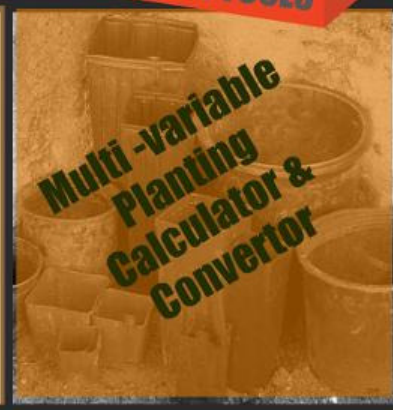
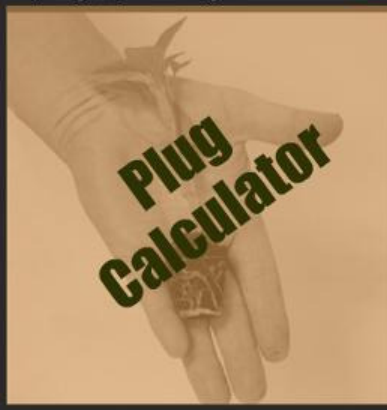
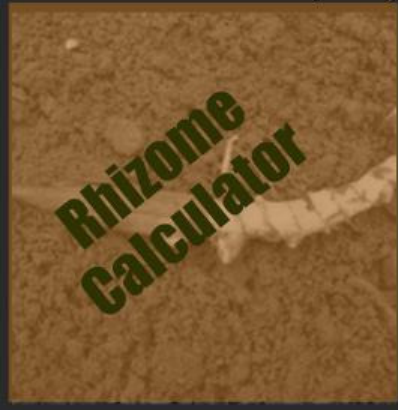
## Hey Meadow Planting & Restoration Customers!

A plug calculator is being built for you with lots of variables for customized planting designs. Helps target accurate bid proposals.



## Hey Landscape Designers & Architects!

Give us the square footage and as many plant varieties up to 15 (including a monoculture) and our calculator will accurately provide you with the quantity in plug, quart or gallon size!



Message from [Kurt Bluemel](#)

### CUSTOMER APPRECIATION

I've given a lot of thought over the last season in this difficult economic climate about the work that you, our loyal customers do. I have been giving a great deal of consideration to the steps that it takes to get from initial client contact to final installation. At one time talent alone was the factor for choosing a landscaper or design firm. In today's market it takes both talent and fiscal efficiency.



The timeless truth is that each step of the creative process is important but, no longer more important than an efficient bid proposal and accurately purchasing plant material.

With that in mind I've asked our expert [Web Design Team](#) to work with our in-house Marketing

Department to develop some efficient tools to help save you time, energy and money. Soon you will be able to click on the "Library" tab and find brand new tools within the "Grower's Resources." If you have not been there yet [click here](#) and I'll take you there to see the photo gallery, our pot sizes, heat zone maps, and other useful tools. .

I have a great appreciation for my customers and hope that you will shortly enjoy the benefits of these calculators and converters I am having created just for you.

Have a great weekend,

*Kurt Bluemel*  
President of Kurt Bluemel, Inc.

### Weekly Availability

Location	Excel Format	PDF Format
Maryland		
Florida		

**\$\$Save \$\$**  
**Volume**  
**Purchasing**

Purchasing plant material in volume can save you and your client big money. When planning your job lists, order in groups of 500 or more to get % off your order. It saves on both plant material and shipping in most cases. When placing your order let us know how we can help you save on cost!

Call 410-557-7229 ext. 6  
for more information.

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